



Medical Art Prosthetics, LLC®

MAIN OFFICE: 7818 Big Sky Drive, Suite 111 • Madison, Wisconsin 53719

MedicalArtProsthetics.com • 608-833-7002

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Medical Art Prosthetics is a national team of medical artists, clinical anaplastologists and prosthetists with offices across the United States. Our goal is to enable our patients to renew their appearance and function to lead active, rewarding lives.



"Nobody's perfect." Fact AND cliché.

But for those people who by virtue of a birth defect, injury or medical disease have a concern about their appearance, or some limitation of function, the goal of an anaplastologist is to help them regain function and a pleasing natural appearance.

Anaplastology is a branch of medicine that deals with the prosthetic rehabilitation of an absent, disfigured or malformed part of the face or body.

The term *anaplastology* was coined by Walter G. Spohn and is now used worldwide. Interestingly, the training that an anaplastologist receives includes emphasis on visual arts, photography, illustration, sculpture and painting.

Professionals seek to be certified by the Board for Certification in Clinical Anaplastology (BCCA). If they earn certification, they are designated as Certified Clinical Anaplastologists and denote that credential after their name with "CCA".

So these special professionals not only have to be proficient sculpting forms and plastic prosthetics, but they also must be proficient with color and paint to accurately match natural skin tones. An anaplastologist who also holds a degree in

fine art or medical art is highly sought after in the field of facial and body prosthetics.

Improving on the Standard

Traditionally, prosthetics were produced in a small department within a large hospital without much support or national resources, with the anaplastologist often having limited access to specialty training and no mentoring by experienced medical artists.

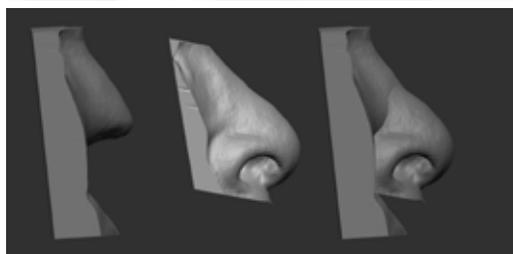
Working alone, this type of medical artist often becomes an island unto himself and has little cross pollination of ideas and

expertise, which can result in prosthetics that are formulaic and less than ideal.

How Medical Art Prosthetics Began

Medical Art Prosthetics, LLC was founded in 1985 by Greg Gion, a highly trained and experienced anaplastologist. What started out as a small facial prosthetics office based in Texas has grown to Wisconsin, then over the last 15 years into a national team of medical artists.

With more than 25 years of experience, Greg Gion has not only evolved into one of the nation's best master medical artists,



The creation of a highly detailed prosthesis will always demand an artist's finesse of rendering color and minute detail, but our process now combines our well-honed art skills with new digital scanning/3D printing technology to dramatically streamline the process for our patients near and far.

but has helped to share that expertise with the other anaplastologists who come out of training programs across the United States and then affiliate with Medical Art Prosthetics.

Beginning in 1985 the practice which became Medical Art Prosthetics proved to the established American medical and dental community that a new higher standard of accurate and life-like prosthetics results could be provided from the hands of clinically-trained medical artists focusing their skills in their own private facilities.

Over the next 25 years, Gion would travel nationally to other cities to help young independent anaplastologists graduating from training to help them start up their practices.

These visits also provided mentoring and post graduate training with the master medical artist — much like a fellowship in medicine.

In 2014, Gion formerly created The Medical Art Prosthetics Network as a team of independent medical artists located in various cities across the United States.

The concept of the Medical Art Prosthetics Network was to provide a new

standard in how facial and body prosthetics are provided in the United States.

This network provided an impressive Internet site, a call center to receive patient inquiries, communication tools, support services for billing, accounting and group purchasing resources.

This network consequently provided the team of independent medical artists



“Medical Art Prosthetics provides the best prosthesis by combining advanced technical knowledge, acute attention to detail and high manufacturing standards.”

— Greg Gion, MMS, CCA, BOCP, Founder



with resources, training and mentoring that would otherwise be impossible to replicate for each small independent medical artist. Even large hospitals were at a disadvantage to the resources provided under the national network.

The network also was entrenched with Gion’s established relationships with large

academic hospital systems who referred patients to Medical Art Prosthetics for high quality prosthetics.

The Medical Art Prosthetics Network

Today the Medical Art Prosthetics team boasts a nationally prominent network dedicated to craniofacial, ocular, somatic and extremity prosthetics that restore anatomy with uncompromising life-like realism.

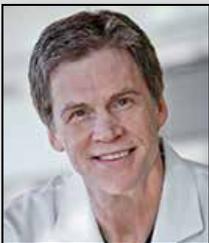
The team of anaplastologists have earned a reputation with craniofacial and hand prosthetics that attracts patients from across the world.

Patients can also elect to be seen and treated in Wisconsin, Illinois, California, New York, Texas and Florida.

The team of anaplastologists provides rehabilitative services that maximize functionality and promote well-being by creating user-friendly prostheses of unbelievable accuracy and patient-specific anatomical detail.

The team works closely with dentists, physicians and surgeons to develop treatment plans to maximize each patient’s success with their prosthesis.

PRACTITIONERS AT THE MEDICAL ART PROSTHETICS NETWORK



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MMS, CCA, BOCP
Medical Artist
Anaplastologist
Prosthetist



James Hogue
MA, CCA
Medical Artist
Anaplastologist



Shay Kilby
MS
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Medical Art Prosthetics is a national team of medical artists, clinical anaplastologists and prosthetists with offices across the United States. Our goal is to enable our patients to renew their appearance and function to lead active, rewarding lives.

The MAP Network helps renew the natural you with Orbital (Eye) Prosthetics

The approach of Medical Art Prosthetics toward the creation of an orbital prosthesis involves medical, artistic and prosthetic components – none being more or less important than the others. Trained in basic medical sciences we understand involved anatomy to communicate with surgeons. Skilled in art we call upon natural talent to render color and form in ways that no technology can. Experienced in prosthetics, specifically facial prosthetics, we have designed, fabricated and fit more truly aesthetic orbital prostheses than any provider in the United States.

When Quality Matters

Our design sessions are comfortable for the patient and productive for the facial anaplastologist because our specialized environment is quiet, relaxed and conducive to the unique creative technical process. Some visit us from the other side of the world for the results we offer. We can create for you a life-like, natural-looking new orbital (eye) prosthesis.

Longevity of our Prostheses

Orbital prostheses should be almost indistinguishable from the orbital area on the unaffected side. Since the eye changes with changing expressions, the orbital prosthesis will never be perfectly symmetrical 100% of the time. However, it should be balanced, possessing a neutral or averaged expressiveness and highly nuanced with individualized skin characteristics, eyelash/brow treatment, even simulation of skin fluids.

Generally, silicone orbital and other facial prostheses are expected to last several years before needing replacement. Design and materials play a large role in how long a prosthesis will last, but we always make an effort to follow our clients and be accessible for follow-up care. Longevity of our hollow bulb prosthesis was evidenced by our loyal patient's return 10 years after receiving her first prosthesis. Our technique is published in prosthetic and surgical texts.

Glasses Retained Orbital Prosthesis

When patients have very delicate skin or adhesive sensitivities or prefer the simplest way to wear their prosthesis without surgery we simply attach the orbital prosthesis to attractive eyeglasses. Experience again helps us know the best materials to use, the styles of glasses that



GLASSES RETAINED ORBITAL PROSTHESIS

work the best, and the cleverest molding techniques to maximize aesthetics, camouflage and durability of the system. Its an old-school method, but when done well its perhaps the most elegant and liberating of all.

Adhesive-Retained

Application of prosthetic adhesives remains the conventional method and a very reliable and secure means of attaching orbital prostheses.



Bone-Anchored "osseointegrated" prostheses provide secure predictable attachment for many of our patients (left). If Vistafix implant surgery is contraindicated, an ultra-lightweight anatomically-retained prosthesis (right) might be an option; a user-friendly design our patients love.



We employ the best adhesives and placement strategies based on 35 years of experience specifically in this specialty. The nuanced methods, tricks and techniques we have developed working closely with hundreds of orbital patients are all brought to bare making adhesive daily use ever-easier for each new patient. Mastery of adhesive management is empowering and we see it all the time.

Extraoral Maxillofacial Prosthesis

The larger orbital prosthesis is sometimes classified as an upper facial prosthesis or hemifacial prosthesis. Orbital exenteration with hemimaxillectomy is a very ablative surgery that necessitates a larger facial prosthesis.

However, the prosthesis is designed very light in weight with a magnetic connector so that it may attach to the intraoral dental device called the obturator.

Our design allows easy placement of the orbital prosthesis. Both the intraoral and extraoral components snap together with specialty titanium encased corrosion-proof magnets we have identified for this purpose. The two prosthetic components thereby stabilize each other. Taking this intensive approach we turn the devastating effect of the surgical deficit into an advantage for the patient.

Orbital Prosthesis Technology

Some of our orbital prostheses have been developed using our digital scanning and 3D printing technology. We emphasize though that the technology is only a tool and that the real challenge of instilling the beautiful detail that makes our prosthesis come to life relies on our talents and temperament as medical artists.

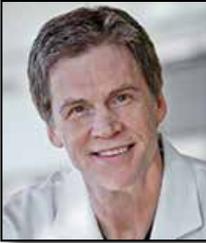
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The MAP Network helps renew the natural you with Auricular (Ear) Prosthetics

Medical Art Prosthetics created the nation's model in defining aesthetic ear prosthetics as a distinct specialty elevated to its highest potential by the talented independent medical artist. We lead the nation in total practitioner degrees and certifications focused specifically on prosthetic restoration of the ear and face using surgical and non-surgical methods. Now, traumatic amputation of the ear, auriclectomy, unsatisfactory autologous reconstruction, and untreated microtia/anotia are conditions routinely corrected with our perfect ear prosthesis symmetry process.

We combine 3D technology and award-winning artistry to create an ear prosthesis that is not detectable as a prosthetic replacement. The observer sees it as a natural ear, because it has the same shape as the unaffected ear with the same soft fleshy look, curvilinear anatomical structures and vascular pink tones.

Traumatic loss of the ear and unsatisfactory surgical reconstruction are often followed by the implant-retained auricular prosthesis as the definitive treatment. The final restoration completes the individual's quest for symmetry, anonymity and a sense of serenity that comes with having a stable and normal-looking ear. Customizing the prosthesis to meet and match an individual's style can be achieved.

Our Prosthesis Process

Aesthetic ear prostheses develop as a process where the practitioner makes

critical judgements along the way and draws on artistic ability to instill life-like qualities into the prosthetic material – to the point the finished prosthesis looks like human tissue. Patients seeking a highly accurate and strikingly life-like ear prosthesis may find this a challenge, even in this day of vast health care networks and advanced imaging technologies. Our collaborative teamwork and new imaging and printing technologies all play a role in producing ear prosthetics, but the beauty of the final result comes about from working with a very focused and talented practitioner.

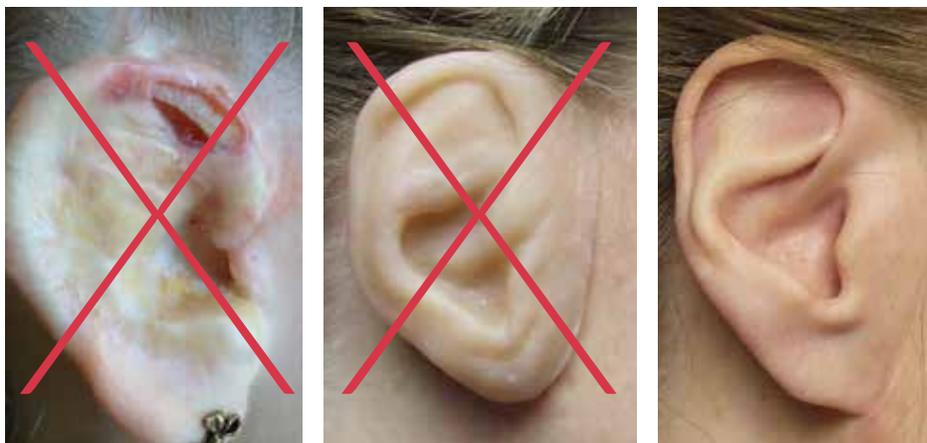
Step 1: Tell us about yourself

Call us. Tell us what has happened with your ear(s). Please do not be shy or think our practitioners are too busy to at least say hello and start a conversation. We will probably ask you to send or email a photo so we can see



Prosthesis on left demonstrates our accomplishment of life-like detail and bilateral symmetry.

and understand your situation. We'll have a head start if you send a quick photo to us at medicalartprosthetics@gmail.com. You'll be pleasantly surprised how simple the process



Fundamental failings of surgical reconstructions (left) and poor prostheses lacking refinement by competitors (middle) are apparent. The improvements we offer in aesthetics and durability can be dramatic (right) and have a dramatic effect on the wearer's feeling about themselves and their appearance.



Osseointegration magnetic attachment using the Vistafix System (left case) is an excellent choice following suboptimal rib cartilage reconstruction, but many come to us for our microtia-sparing "slip-over" prosthesis (right case). Our anaplastologists have advanced ear prosthetics as a specialty since 1985.

is once we see your photo. It immediately reveals the best options for attachment types given your ear conformation and history and for scheduling given your location.

Step 2: Prosthesis Design

Visit any of our locations so we can begin designing your prosthesis using our scanning technology and/or easy impressions. Stay the day or come back another day to finish the relaxed sessions for prototyping, color matching and trial fitting.

Step 3: Finalization and Delivery

Just one more day is all that is needed in most cases to make final precision color and surface treatments and attach your ear prosthesis for final delivery. We can complete most ear prostheses in 3 or 4 days, but we can also break the trips up to suit anyone's schedule. We don't hurry the process, and our swift work comes from honing our skills and artistry in silicone manipulation over decades. We are clinically trained medical artists and that is what makes the difference.

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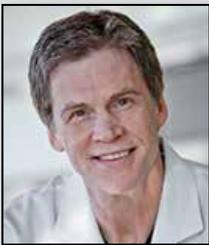
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The MAP Network helps renew the natural you with Nasal (Nose) Prosthetics

Our patients often present to our offices status post subtotal or total rhinectomy, a devastating ablative facial surgery for treatment of basal or squamous cell carcinoma or other condition. We also see patients for correction of saddle nose deformity, prosthetic replacement following trauma such as bite wounds, gunshot wounds or motor vehicle accidents or for correction of defects secondary to substance abuse or other acquired nasal deformities. Still, many of our patients already have an unsatisfactory prosthesis provided elsewhere and call upon our medical artists for the results we are known for and able to accomplish in just a few days, because this is our specialty.

Our design sessions are comfortable for the patient and productive for the facial anaplastologist because our specialized environment is quiet, relaxed and conducive to the unique creative technical process. Some visit us from the other side of the world for the process and results we offer. We can create for you a life-like, natural-looking new nasal prosthesis.

2 Piece Magnetic Nasal Prosthesis

Our clients know we explore every opportunity to simplify their life with the prosthesis even when it means a more complex design and mold are needed to accomplish this goal. This technique was painstakingly developed to allow the

patient to enjoy their prosthesis without adhesive or fear of tissue trauma.

The patient's pictured easily position a magnetic plastic substructure followed by the aesthetic prosthesis portion that is pulled securely into position with a little click.

These composite prostheses combine the merits of silicone, acrylic and magnetic componentry: The silicone mimics human skin, the acrylic holds collapsed tissue back open to restore breathing and hygiene, and the corrosion proof magnets pull everything into alignment securely. The patient simply slips the pieces into their passively seated positions and they are ready for their day. It's a learned technique that demands time and a love for the process.



TWO PIECE MAGNETIC RETAINED PROSTHESIS

TWO PIECE MAGNETIC RETAINED PROSTHESIS

Adhesive Strategy

Adhesives remain a conventional method of attachment and they have advantages. By sealing the margins to the skin air space is eliminated creating a virtually undetectable margin. We understand the properties of different classes and brands of adhesives, and over 4 decades have developed some strategies that truly make attachment methods very reliable and user-friendly.

Osseointegration

Osseointegration is a highly effective method of retention of the nasal prosthesis or midfacial prosthesis. Medical Art Prosthetics has perhaps the longest

experience specifically in implant-retained craniofacial prostheses by medical artists. If this is a method of choice, Medical Art Prosthetics will either team with existing Vistafix implant surgeons or find new surgeons to team up with for our patients. Our patients like our work and will travel great distances for our services.

Virtual Prosthesis Design

It is never too early to contact us, even before the nasal removal surgery (rhinectomy). Pre-op and/or post-op CT scans (cone beam too) are ideal for us to design and even fabricate a nasal prosthesis without ever seeing the patient! Our virtual

design, scanning and 3d printing capability has produced precision silicone prostheses for patients 1000 miles away. Every color nuance and textural detail is then faithfully rendered by the hand of our practitioner.

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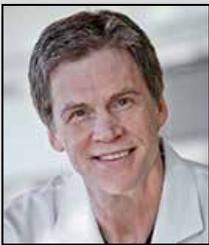


ADHESIVE-RETAINED NASAL PROSTHESIS



IMPLANT-RETAINED NASAL PROSTHESIS

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The MAP Network provides hand prosthetics for appearance & function

The creation of a hand/finger prosthesis

With silicone hand restoration there is no magic involved, just highly focused work — work we enjoy so our patient can relax! We literally work hand-in-hand with our clients from assessment — through careful capture of every possible detail — to the final evaluation of the fit and final result of the prosthesis.

Hand prosthetics is not just about who knows how to “make one”. It is about knowledge of anatomy, hydrostatics and retention. It is about color acuity and surface detail capture. It is about the role of digital technologies. It is about polymer selection and durability. It is about conscientiousness and caring. It is all these things prioritized and balanced to maximize the prosthetic outcome in view of each patient’s rehabilitation process and lifestyle goals. Perhaps most importantly it is about the confidence our patients have knowing we will be there for years of reliable follow-up service.

Our balance of prosthetics credentials, experience with silicone restoration and over 3 decades of documented successful outcomes are second to none in the United States. We invite you to learn more about our practice philosophy and Medical Art Prosthetics today.

Medical Art Prosthetics has established a central facility that is unique in the United States: The first nationally accredited facility in comprehensive prosthetics that offers the hand patient both kinds of restoration; highly life-like silicone prostheses that make the hand look completely normal again and body-powered or electric prosthetics with

fingers that flex, extend and restore grasping. This is because we have all the needed talents of medical artists, certified clinical anaplastologists and a certified and licensed prosthetist with the clinical credential that is often required for reimbursement of functional devices.

Two disparate fields brought together

We are not just artists steering the patient towards a passive silicone prosthesis and not just orthotist/prosthetist recommending a mechanical device. We are both, offering each patient an unbiased

demonstration of every type of finger, hand or below-elbow prosthesis they might want for their own personal rehabilitation goals. We can either create strikingly life-like silicone restorations or provide highly sophisticated articulating devices that we have been properly trained and credentialed to custom fit. In some cases, we combine both life-like form and functional usefulness such as our two-piece integrated designs. In other cases, we have created activity-specific devices, such as a rigid flexed finger prosthesis to reestablish the patients’ ability to play guitar.

Before & after photos reveal how a realistic prosthesis can restore appearance and function for those with finger amputations. Materials have changed over the 30+ years of our involvement. We often combine multiple silicones into the creation of a single prosthesis to maximize the outcome in terms of weight, tissue compliance, durability and comfort. Fingernails also are designed to be removable, modifiable and paintable, because the characterization can often change rather dramatically.



A very natural silicone hand or below elbow prosthesis offers comfort, support and protection for your hand or arm. Some of our patients have rejected the option of being fit with the articulating myoelectric hand prosthesis, because they have gotten used to the simplicity of a beautiful aesthetic prosthesis. They know that myoelectric hand prostheses even those with cosmetic coverings attract attention, and they prefer to accept and accommodate their hand difference with total anonymity.



Examples of aesthetic silicone and articulating functional finger and hand prosthetics.

Finger, Thumb, Partial Hand

Individual finger and thumb amputees understandably focus on their loss and ask that every color and textural detail be perfectly matched. Partial hand patients who must pull their prosthesis on like a glove each day trust us to employ the highest tear resistant silicone rubber that requires unique milling equipment and handling protocol. Below-elbow patients hope that we will be the artist in faithfully restoring their arm and hand but also be inventive to devise a prosthesis that will allow replacement of aesthetic and anatomic components independently to extend the useful lifetime of their prosthesis. These are all challenges we have enthusiastically accepted to improve the lives of our patients for many years.

The benefits of our network

With locations around the country patients have greater access to our practitioners. With more practitioners we find that each has unique educational backgrounds, training experiences and talents that we openly share as networked professionals do.

As an example; while all of our practitioners are formally-trained medical artists, some bring advanced computer skills and 3D printing to our team. One practitioner has developed protocols for processing silicones of very high tear resistance which now are built upon models from our 3D printer. Other practitioners who have long academic experiences now become a resource for our veteran private practitioners. It's a cross-pollination of skill sets within our network that cultivates breakthroughs for the benefit of our patients.

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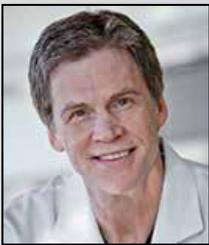
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The MAP Network helps renew the natural you with Toe and Foot Prosthetics

The Art of Silicone Restoration

Silicone toe and foot prostheses must look so life-like and match so accurately that they go unnoticed. In other words, they must include details like the individual's own skin texture, nailplate characteristics, age spots/freckles, etc. Is this goal achieved universally within prosthetics? The answer is no. In fact, we are the nation's first accredited facility in both life-like silicone restoration and extremity prosthetics.

Lower extremity prosthetics especially demands this multidisciplinary commitment. We are dedicated in every way; professionally and personally, because we love our work and we thrive on seeing patients lifted by having a successful restoration. Medical Art Prosthetics can create for you a life-like, natural-looking new toe or foot silicone prosthesis. Please contact the award-winning medical artists, certified clinical anaplastologists and licensed prosthetist at Medical Art Prosthetics today and tell us about your needs. We would like to help.

Silicone toe and foot restorations are sophisticated prosthetic devices that should be provided by practitioners with certifications in anaplastology and/or prosthetics. Essentially, proven artists with demonstrated professional commitment through cross discipline health care educations and/or certifications. Our anaplastologists are both artists and practitioners.

Superior Color, Material & Retention

Provision of silicone foot prostheses through assembly line central fabrication companies still occurs and often disappoints patients due to lack of anatomical detail, color definition and surface texture. The improvements we offer in aesthetics and durability can be dramatic and have a dramatic effect on the wearer's feeling about themselves and their appearance.

Specialization of Medical Artists

Foot prosthetics is not just about who knows how to "make one". It is about knowledge of anatomy, hydrostatics and retention. It is about color acuity and surface

detail capture. It is about the role of digital technologies. It is about polymer selection and durability. It is about conscientiousness and caring. Responsible delivery of foot prosthetics and extremity silicone restoration has a clinical component, a technical and artistic component and a best practices business component all prioritized and balanced to maximize the prosthetic outcome in view of each patient's etiology and rehabilitation care plan. Perhaps most importantly it is about the confidence our patients have knowing Medical Art Prosthetics has grown since 1985 and will be there for years of reliable follow-up service.



Our central facility was the first in the nation to establish national accreditation in the categories of both silicone restoration (somatic prosthetics) and extremity (limb) prosthetics. We are staffed by individuals who are certified as clinical anaplastologists or certified prosthetist, or both. This means we are fully dedicated to all aspects of the prosthetics care of the foot.

Prosthesis Process

With silicone foot restoration there is no magic involved, just highly focused work – work we enjoy so our patient can relax! We literally work hand-in-hand with our clients from assessment – through careful capture of every possible detail – to the final evaluation of the fit and final result of the prosthesis.

Our balance of prosthetics credentials, experience with silicone restoration and over 3 decades of documented successful outcomes are second to none in the United States. We invite you to learn more about Medical Art Prosthetics today.

Step 1: Tell us about yourself

We have encountered virtually every type of patient situation, and we enthusiastically share results of nearly identical situations so you know exactly what type of outcome you can expect. The process always starts with you calling or meeting with us. We can answer your questions, outline a treatment plan, identify surgeons if desired and start the process online or over the phone; in many cases, even before you meet with one of our anaplastologists.



BEFORE AND AFTER TOE PROSTHESES

Step 2: Verify Insurance

Patients provide the necessary permissions and any insurance information via email, our website or by mail. Our staff is experienced with insurances and will verify any benefits and obtain authorizations on your behalf so we can begin promptly. We are ready to work as a team; with you and with your referring physician to assure the services are authorized in total compliance, for maximum reimbursement and with minimal stress.

Step 3: Plan Your Visit

This is not a hurried process, but rather a very focused and efficient method for us. We draw on some new technology to assist, but mostly it is an inspired, artistic effort that brings about the best results.

About Medical Art Prosthetics

Medical Art Prosthetics, LLC was founded in 1985 by Greg Gion, a highly trained and experienced anaplastologist. What started out as a small facial prosthetics office based in Texas then Wisconsin has grown the last 15 years into a national team of medical artists.

Today the Medical Art Prosthetics team boasts a nationally prominent network dedicated to craniofacial, ocular, somatic and extremity prosthetics that restore anatomy with uncompromising life-like realism. The medical artists have earned a reputation that attracts patients worldwide.

FOR MORE INFORMATION:

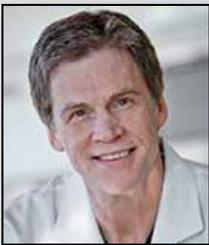
info@medicalartprosthetics.com

PHONE: 877-242-7951

7818 Big Sky Drive, Suite 111

Madison, WI 53719

PRACTITIONERS AT THE MEDICAL ART PROSTHETICS NETWORK



Gregory Gion
MMS, CCA, BOCP
Medical Artist
Anaplastologist
Prosthetist



James Hogue
MA, CCA
Medical Artist
Anaplastologist



Shay Kilby
MS
Medical Artist
Anaplastologist



Todd Kubon
MAMS, CCA
Medical Artist
Anaplastologist



Samantha North
BFA
Medical Artist
Anaplastologist



Medical Art Prosthetics
Clinics *and* Anaplastologists

MAIN OFFICE:

7818 Big Sky Drive, Suite 111 Madison, WI 53719

MedicalArtProsthetics.com • 608-833-7002

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